

HEADLINES

The Best Place To Own A Yacht In India – GOA!



Location. Location. Location! Everybody likes their "home waters" but facts are facts; some places are nicer than others. Maybe it's the water or the land that contains it. Perhaps it's the people, or maybe the lack of them? Easy access? That can be nice, but "hard to reach" sometimes means "hard to beat." Some places are just plain 'boaty'. Over the decade, we've tapped our experiences, chatted up other boaters and even checked in with web surfers to help us conclude on the most favorite boater-friendly spot in India. We considered livability, public access, convenience and also relaxing...

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WATER SPORTS

Introducing The BIC SUP Ambassadors – Incredible Motivators



The best way to influence and motivate others is by actually doing and setting an example for them. The BIC SUP ambassadors lead an incredible lifestyle and we always turn to them for our bit of upliftment. So, here's sharing a story about one of them and what they're all about. Stand Up Paddling, Paddleboarding, Paddlesurfing, SUP – whatever you choose to call it, there's something magical about the simple act of walking on water. And unlike other board sports that demand hours and hours of practice to become proficient, SUP is easy to learn, simple to do and incredibly FUN...

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WEEKEND GETAWAYS

A Day On A Beach In Mandwa, Alibaug



Get ready to pack that picnic basket, summer is here! And if you want to spend a day at a secluded beach, your ideal destination is not as far as you think. All you need to do is get to the Gateway of India and get on a boat to Mandwa, Alibaug. One can catch a ferry which departs every hour and takes about an hour to reach, or book a sailboat and set sail across the Mumbai Harbor. Get there within twenty minutes; speed boat charters are very much an affordable luxury. Once you arrive at the jetty the beach awaits with plenty of water sports activities, authentic Malwani as well as Mediterranean cuisine...

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SAILOR SPEAK

Vibhav Mariwala's Trip to Underi – Exploring the Abandoned



"Underi was a naval base of the Maratha Empire, a fort that held out against England for decades. A once integral checkpoint for trade in the Konkan and a stunning palace, but now, an abandoned, ruined, overrun marine fort. This is what my impression of Underi was, when I saw it from a far, in the middle of the Arabian Sea last year. It's brownish grey walls, with a single banyan tree arising from the ruins, like a natural landmark, capturing every passer-by's attention. The tree was the island's calling card, it seemed to capture the struggle the Marathas faced, as Britain slowly annexed its empire..."

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BOAT IN FOCUS

The 2nd Seabird XS63 Launched For The Yacht Club Of Hyderabad



The gaff rigged Seabird designed by Morgan Giles in 1920 has recently evolved from a wooden clinker hull to a modern open transom carvel hull, the Seabird XS63. In keeping with changes in modern sailing boats, XS Marines has given the Seabird hull a totally new dimension – an innovative deck cum cockpit resulting in a low-profile cabin under the deck and an open transom. The cumbersome asymmetrical spinnaker has given way to a jenniker with the pole, which now slides in and out of the hull. A modern rig – locally extruded aluminum mast and boom with a modern square top main sail...

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SAILING IN MUMBAI

Learning The Ropes With Fair Winds, Mumbai's Oldest Sailing School



The deeper you dive into it, the more you will discover and feel amazed. Sailing is not only a sport but also a leisure activity and this is what makes sailing even more fun and exciting. You can simply go for a casual sailing cruise, sit back, relax and enjoy while a trained skipper sails the boat. Fair Winds offers a Basic Learn to Sail Course which is perfect for anyone looking to get into the sport of sailing and continue it as a hobby. It is suitable for people of all ages, talent and physical ability. Anyone and everyone can enroll and there are a variety of aspects of sailing to interest everyone. The course...

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FISHING IN INDIA

How To Hook, Cook And Book Your Fish While Camping



Spring is here and its the best time to get outdoors and go camping! Fishing is a great way to spend a leisurely day and the first bite of fresh fish can be unforgettable, especially when you're the one who has caught it. We love 'first times' and hence compiled this article for all those who have given this a thought but haven't gotten down to doing it yet. So here goes! Firstly, trek to a good spot – a good fishing hole is where you can see fish swimming and jumping. A slow moving stream or slow place in a river with rock swirls and dead trees that create a pool are perfect. Early morning and...

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TECH TALK

Social Media To Shape Your Sales Strategy



Most sales teams today are improving their engagements with customers and finding new ways to increase revenue by analyzing data captured through social-media. They are also looking for social Web solutions that can help them launch campaigns, identify and grow audiences, and distribute targeted messages across multiple channels, including Twitter, Facebook, etc. At this point, you may be tempted to think: opening social media accounts will triple your revenue this year, may be you are right but that will depend on how you go about it. Connect with us for a free consultation today!

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