

## Aiding India's Boating Industry

### HEADLINES

#### Sandy Robson: 1st Woman To Paddle Along India's Coastline



Free spirit Sandy Robson is kayaking alone from Germany to Australia – a distance of 50,000 km. She began her journey in May 2011 and has so far covered 6,000 km. In the process, she will also become the first woman to paddle along the Indian coast – from Gujarat to West Bengal, from where she will travel to Bangladesh and reach Australia, her homeland, through South-East Asia some time in 2016. In between, she will travel back home to resume teaching and her job as a kayaking trainer, to raise funds for the rest of her journey. Her motivation behind this expedition is Oskar Speck...

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### WATER SPORTS

#### 7 Day Explorer Kite Trip By KitesurfIndia: They Found Wind In India!



Kiteboarding is the ultimate water sport! The speed of water-skiing, the tricks of wakeboarding, the carving turns of surfing, the quiet freedom of sailing, and the jumping and flying that out does them all. Some people call it Kiteboarding, others called it kitesurfing. The words are pretty much used interchangeably. Other names for the sport include Wave-kiting; this term generally refers to people kiting with surfboards, and Kite-Skimming; kiting with your skimboard. no footstraps, and no fins! The first time you hold onto a one of those monster kites you're sure to get...

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### MARINA

#### Yacht Marinas & Waterfront Real Estate Come To India



Imagine holidaying where Yachts are docked at a riverfront or seafront villa and hotels in India! "Many of India's upper middle class have experienced yachting overseas and are willing to pay the price to experience it in India. Many real estate developers have riverfront and bay-front land parcels but they are yet to encash the true potential of their land. When a yacht marina is developed on the waterfront it brings with it a superlative leisure lifestyle and sporting enjoyment that typically generates a 20-50% premium on sale prices for the real estate developer. Land adjacent a marina is quite...

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BOAT PAINT, SINGLE / TWO COMPONENT PRIMERS & UNDERCOATS, FINISH COATS, ANTIFOULINGS, ANCILLARY PRODUCTS, RESINS, GLUES & FILLERS

### SUMMER SPECIAL

#### Rent Boats & Boutique Villas In Alibaug For The Summer



It's an out-of-the-world experience just 20 minutes from the city. Luxurious Mediterranean style boutique villas in Alibaug are available on rent and make for that perfect weekend out in the summer holidays. A quick speed boat ride will whisk you away from the Gateway of India to the village of Mandwa across the Mumbai harbour. These Mediterranean style villas have swimming pools too but also make for an ideal beach holiday. The villas are situated among trees and bougainvillea with comfortable living space, beautifully designed interiors and calming scenery. They provide an...

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### LUXURY

#### Charter A Yacht With Oceanstyle For Exotic International Holidays



OceanStyle by BURGESS offers a vast portfolio of charter options and an enticing range of worldwide destinations. Their informed charter team are able to devise a bespoke itinerary to ensure each charter experience surpasses even the highest expectation, whether escaping with the family, exploring with friends or entertaining corporate guests. They start with identifying and understanding your exact requirements. Your personal OceanStyle charter broker will then create a tailor-made range of choices governed by your requests, to deliver a seamless experience that is the hallmark...

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### YACHT CHARTERS

#### Catamaran Charters With Blue Bay Marine: High On Fun & Safety!



A charter aboard a cruising catamaran is like a little bit of heaven. Sail, swim, laugh a lot, feel the soft breeze on your face and see the sunsets and the romance of spectacular night skies. A fully crewed catamaran with special food and beverages and a range of water toys gives you a yacht charter to remember. It's all planned just the way you want it! If you are bringing with you a party of first-time sailors, or older people, or people who could feel apprehensive at sea, you probably will better off with a cat for its always an enjoyable and safer experience to be on a catamaran...

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### YACHTING DESTINATIONS

#### A Guide To The Best Yacht Charter Destinations Around The World



Although the two most prominent areas for luxury yacht charter are the Mediterranean and Caribbean Seas (and in fact many top yachts charter in both areas according to the season), luxury yachts of excellent quality can be found the world over, including exotic new destinations such as Thailand, the Seychelles, the Amazon, the Northeast Passage, and Antarctica. Are you looking for secluded beaches in the Bahamas or the Chic South of France. Make sure you check that the seasons will be right in your chosen destination to avoid bad weather or winds that can spoil your charter. The most...

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### YACHTS IN INDIA

#### Best Of 'Kattu Marams' Aka Catamarans In India



Catamarans are one of the oldest and most popular sailing vessels in history. Their simple and unique design has enabled them to be both swift and stable as they move through the water. A catamaran is composed of two hulls secured together by a frame and was originally created by the Paravas people on the coast of Tamil Nadu, India. The swift sailing vessels were used during the fifth century A.D. to overtake various lands including Burma, India and Malaysia. In fact, the word catamaran originates from the Tamil word 'kattu' which means to tie and 'maram' meaning wood. In the 1690's ...

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#### Superb Traffic On India Yacht Page – Here's How We Did It!



The number of visitors per month on India Yacht Page has been steadily increasing. Growing traffic and sales online is a completely different ball game and having a well designed, professional website is only half the story. You need the traffic to go along with it to get any real traction. The four pillars that strengthen your website's performance are Content, SEO, Online Marketing & PR and an Interactive Platform. Content: Keep it fresh and unique. Knowing the right types of words that searchers use in a toolbar of a search engine can help you to attract targeted web traffic to a website...

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